



ACCOUNTING comes **ALIVE**

With our Color Accounting™ system you will have a Breakthrough in your understanding of accounting – the language of business - and develop business acumen for life!

Our global coverage includes:

Austar Entertainment
Baker & McKenzie
Caltex
Cartier
First National Bank
Ford Foundation
Freddie Mac
Harvard Business School
KPMG
Lehman Brothers
Linklaters
Morgan Stanley
Nedbank
PCAOB
PricewaterhouseCoopers
QBE Insurance
Standard Bank
Telekom Malaysia
UBS
Unilever Foundation
Unum

By participating in our exciting Accounting Comes Alive workshop you will get:

- Ø A Breakthrough in your **ability to interpret your Financial Statements** so you can make better business decisions;
- Ø To **develop yourself as a financial storyteller** with a well grounded understanding of how business works;
- Ø To see how a business is about the **flow of money**: where it comes from and what it is used for;
- Ø The **skill to tell the story of your business** in different ways depending on who is using your financial statements;
- Ø A way to **powerfully communicate in partnership with your accountant** so you can work with them to grow your business.

And, **we will have a lot of fun!**

The new way to learn how to read financial reports, develop financial literacy and underpin your business acumen